

URBAN GRASSROOTS PRÄSENTIERT:

40 KÜNSTLER / 12 NATIONEN  
4 ETAGEN / 1.200 QUADRATMETER

# PLANET PROZESS!

ZWISCHEN RAUM UND KUNST

20.07.2007 — 19.08.2007

SENATSRESERVENSPEICHER

CUVRY STR. 3-4 BERLIN U-BHF SCHLESISCHES TOR (U1)

NANO4814 MADRID  
M-CITY GDANSK  
DOMA BUENOS AIRES  
NINA PLOGHÖFT BERLIN  
KARATE BERLIN  
TAGTOOL-TEAM BERLIN  
BLU BOLOGNA  
POSITION BERLIN  
SAINT MILSIE  
CREAM BERLIN  
EASE BUENOS AIRES  
GRAFFITIMUSEUM BERLIN  
SUNCHEZ BERLIN  
MIKADO & KRAVICH MOHRELEK  
VOMITO BERLIN  
ATTACK BUENOS AIRES  
GOGOPLATA BERLIN  
ALISON & SOLOVEI NEW YORK  
PEGASUS BERLIN  
AEC & WAONE KWIB  
WILLEM BESSELINK ROTTERDAM  
ELTON & NURIA ROTTERDAM  
PONY-G BERLIN  
EHSO BERLIN  
ROGER RICHARD BERLIN  
SCHWARZ BERLIN  
OSKES & SCHEME MOCKBA  
MOCKBA  
BERLIN

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ERÖFFNUNG  
FINALE & BLOCKPARTY  
FINISSAGE

20.07.2007 18.00 UHR  
11.08.2007 14.00 UHR  
19.08.2007 14.00 UHR

GEÖFFNET VON MITTWOCH BIS SONNTAG  
14.00 – 22.00 UHR

[WWW.URBANGRASSROOTS.NET](http://WWW.URBANGRASSROOTS.NET)  
[WWW.ARTITU.DE](http://WWW.ARTITU.DE)

VERANSTALTET VON:



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PROJEKTLEITUNG / VERANTWORTLICH:  
LUTZ HENKE

GEFÖRDERT DURCH:



JUGEND



**dieGesellschafter.de**  
IN WAS FÜR EINER GESELLSCHAFT WOLLEN WIR LEBEN?



Universität der Künste Berlin

IN KOOPERATION MIT:



UNTERSTÜTZT DURCH:

**Victoria**  
Mühlenwerke<sup>gH</sup>

ARTUS LAGERHAUS GMBH





# CONCEPT

In the beginning, the city was without form and void. Then the streets became a gallery, the gaps filled up with art and life: Over 21 days we will create an exhibition about Street Art which will develop along with the city itself. PLANET PROZESS invites everybody to take part in this dynamic exhibition and to celebrate the finale.

People of this world... look upon this city!

Street Art is not static. The natural living space of street art is not the gallery but public urban space!

The project „Planet Prozess“ will be a beacon for Street Art. It aims to create a dialogue to facilitate the understanding of this manifold form of expression. The participating artists place a special emphasis on the conjunction of internal and external space. The exhibition will be a dynamic process whereby the Artists develop their work over the three weeks. For one month the former Senatsreservenspeicher, situated at the Spree, will become the nerve center connecting all artistic processes. „Planet Prozess“ invites the public to join the creation-process every day of the exhibition; to meet the artists and to discover the variety of urban creation and communication. Participating and observing, the public can experience the diversity of street writing, graffiti or other forms of urban expression.

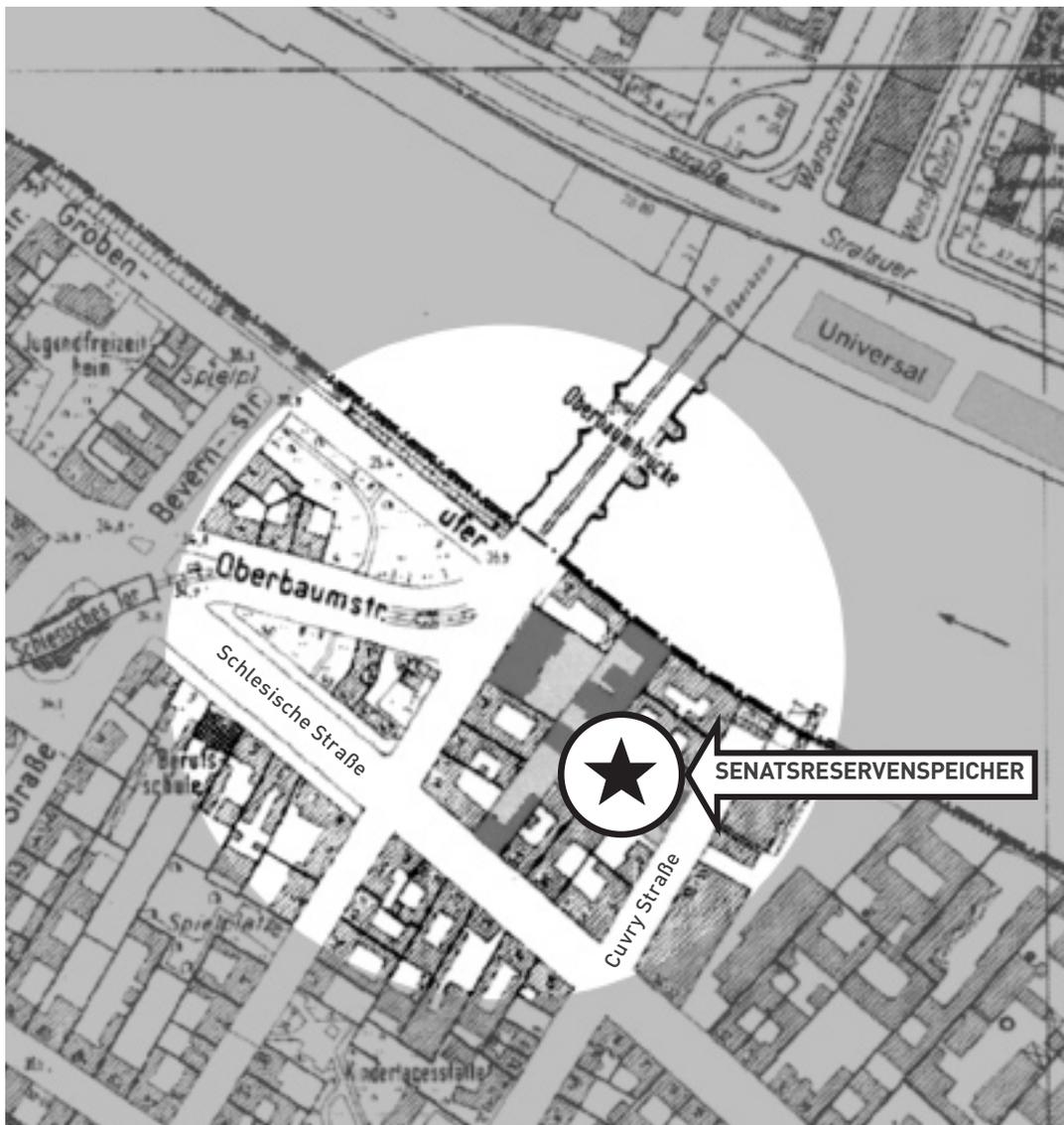
After 21 days the creative process comes to an end. We are going to celebrate the results with a Block Party and a second Opening. The works will be on show for another ten days. The internationally renowned artists, from train-writer to fine artist, reflect their national and cultural context in their work.



# LOCATION

The exhibition and the multi-layered supporting program take place at the former Senatsreservenspeicher in Berlin-Kreuzberg.

Far away from designer couches and White Cubes, In-Clubs and Galleries this exceptional venue provides a space for „Planet Prozess“. After accommodating the emergency rations of West-Berlin for over 40 years, the storehouse was converted into a place for unorthodox and next-level-shit concepts. On four floors and more than 1.200 m<sup>2</sup> the artists realize their projects. Throughout the exhibition the venue will be the nerve center of „Planet Prozess“, where all the processes come together and connect.





PLANET PROZESS! LOCATION

SENATSRESERVENSPEICHER INTERIOR



PLANET PROZESS! LOCATION

SENATSRESERVENSPEICHER INTERIOR

# ARTISTS

In their hometowns as well as on the international stage, the participating artists belong to the urban repertoire. They set themselves apart through their authentic and innovative work, beyond the realm of high-gloss magazines. The artists have many different approaches and work in the spectrum between commercial work and purely artistic pieces. Their techniques vary from cut-outs to installations, from projections to performances and from pencil drawings to canvases.

**AEC & WAONE** (КИЇВ)

**OSKES & SCHEME** (МОСКВА)

**ALISON & SOLOVEI** (NEW YORK)

**PEGASUS** (BERLIN)

**BLU** (BOLOGNA)

**POINT** (PRAHA)

**CREAM** (BERLIN)

**PONY-G** (BERLIN)

**DOMA** (BUENOS AIRES)

**POSITION** (BERLIN)

**EHSO** (BERLIN)

**PSKR** (КИЇВ)

**EL TONO & NURIA** (MADRID)

**RICHARD SCHWARZ** (BERLIN)

**FASE** (BUENOS AIRES)

**ROGER** (BERLIN)

**GOGOPLATA** (BERLIN)

**SAINT** (ЛЬВІВ)

**GRAFFITIMUSEUM** (BERLIN)

**SUNCHEZ & KRAVICH** (ДОНЕЦЬК)

**JR** (PARIS)

**TAGTOOL** (WIEN)

**KARATE** (BERLIN)

**THE GREENEYL** (BERLIN)

**M-CITY** (GDYNIA)

**UWAGA INWAZJA!!!** (GDANSK)

**MIKADO** (BERLIN)

**VOMITO ATTACK** (BUENOS AIRES)

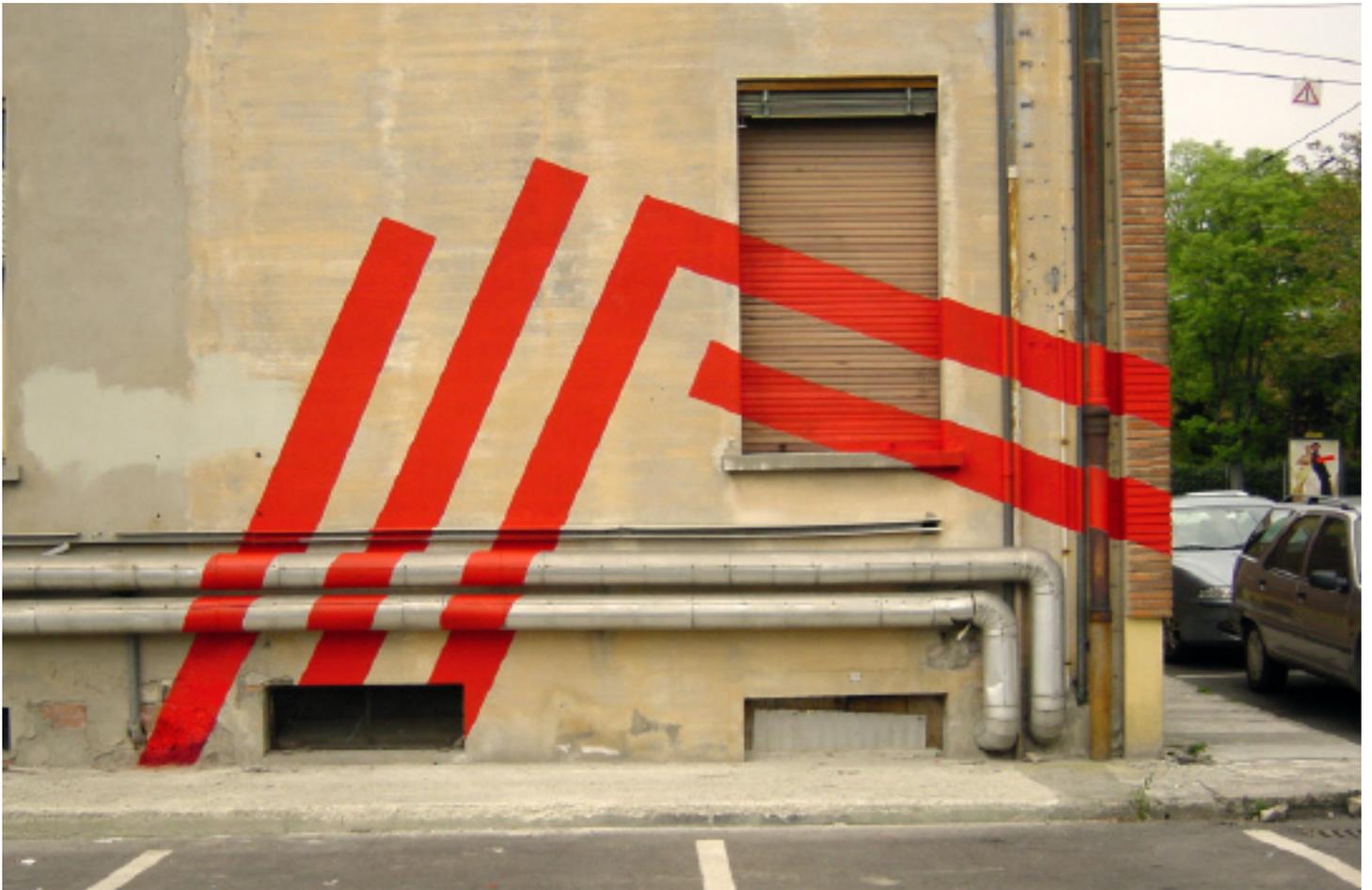
**NANO4814** (MADRID)

**WILLEM BESSELINK** (ROTTERDAM)

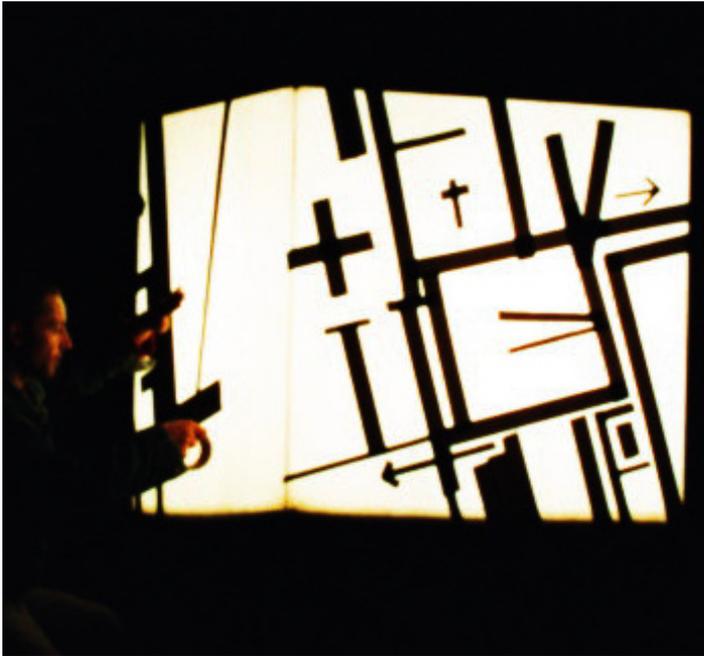
**NINA PLOGHÖFT** (BERLIN)



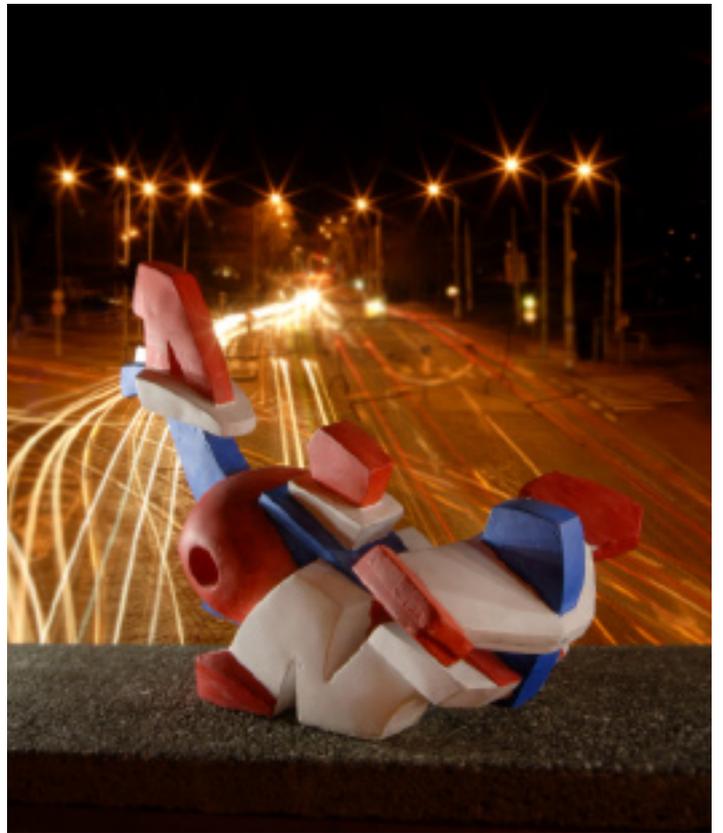
JR



ELTONO



CREAM



POINT



AEC



VOMITO ATTACK



NINA PLOGHÖFT



BLU



OSKES



NANO





GOGOPLATA

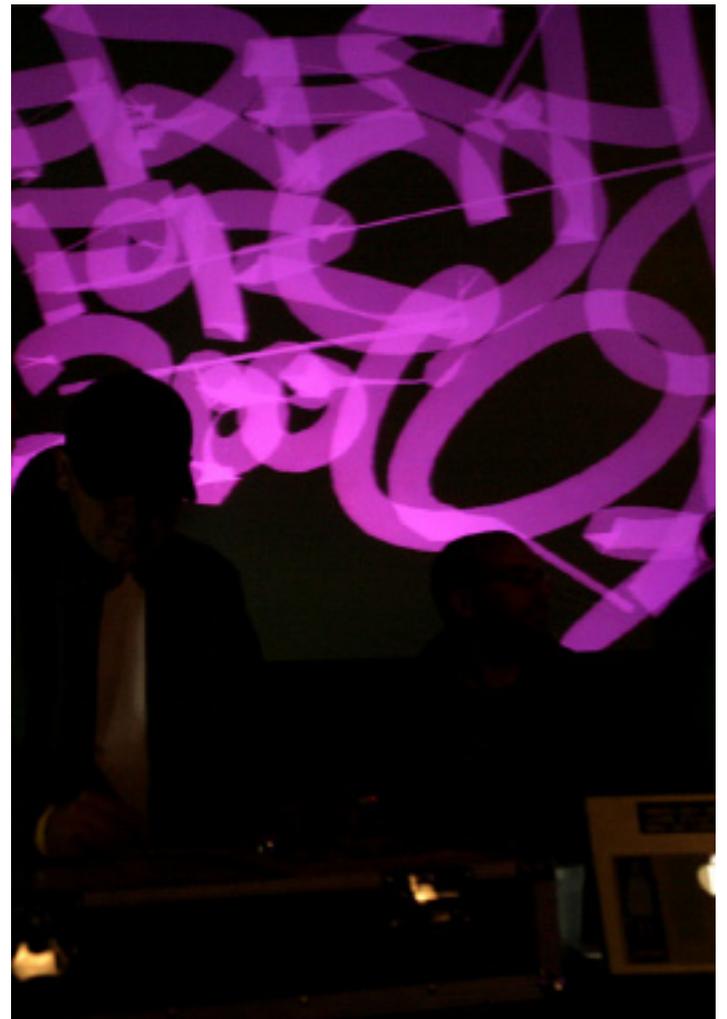


RICHARD SCHWARZ



WAONE

PLANET PROZESS! ARTISTS



TAGTOOL - TEAM

WORK SAMPLES

# PROJECT SELECTION

## DOMA (BUENOS AIRES)

Since 1998 the Argentinian DOMA Collective is an important part of the Buenos Aires Street-Art scene, doing urban installations, stencils, street-projections and absurd campaigns. After studying Illustration, Film and Graphic Design its members spend most of their time creating art projects working with different media and formats.

Since the beginning they have been creating conceptual universes, different worlds and characters that evolve more and more with the group's specialization in Animation, Motion Graphics, Filming, VJing, ToyDesign and Installation Art.

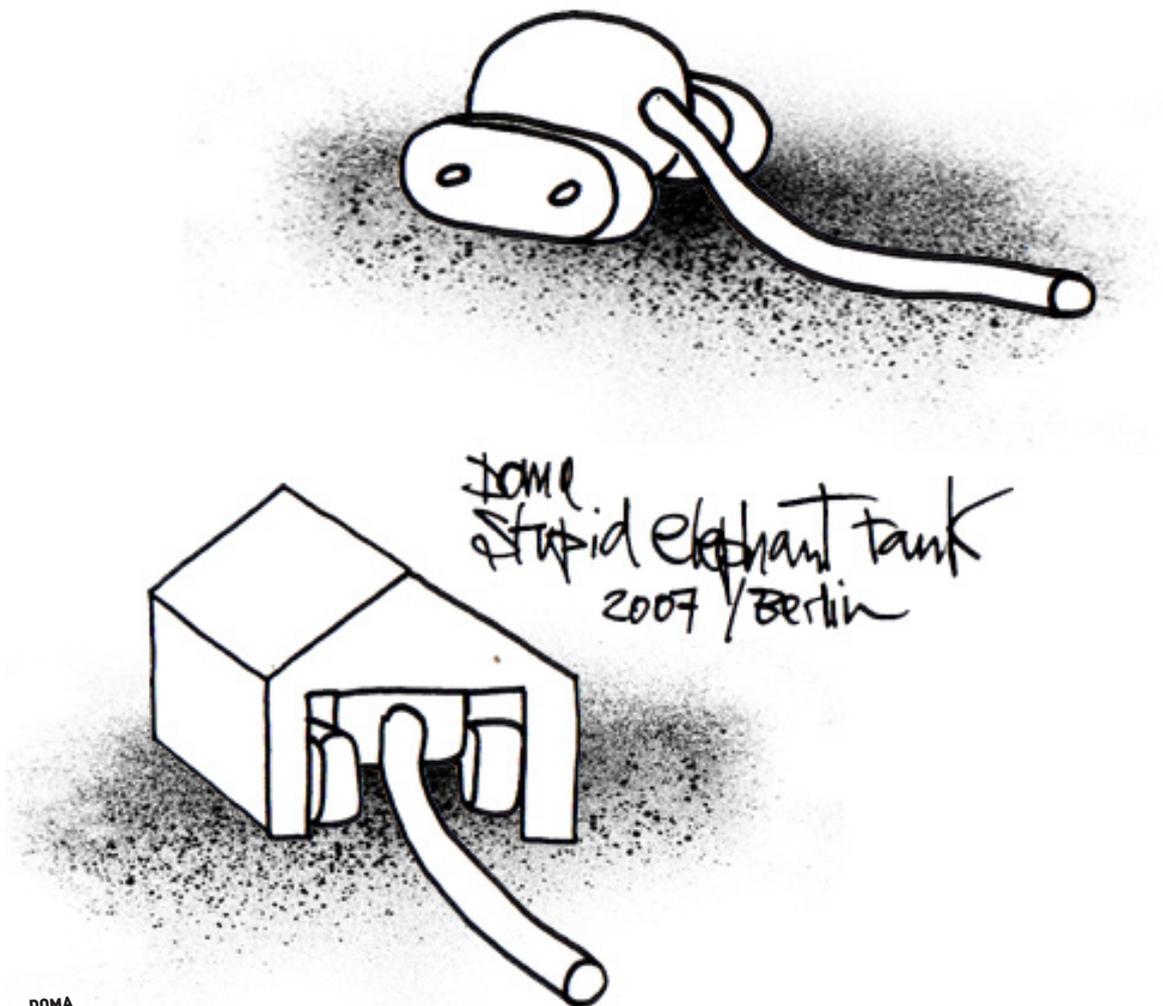


DOMA

PROJECT > **STUPID PLUSH ELEPHANT TANK**

DOMA will animate one of their toy-characters: The Stupid Plush Elephant Tank. This colossal toy has a life of its own and seems more like a stupid, harmless animal than a weapon. It will be based at a tank garage in the exhibition. From time to time the Stupid Plush Elephant Tank will roll through the streets of Berlin, visit prominent sights and fight historic battles. By creating these absurd situations DOMA will express their views on the city, Berlin's history and armed conflicts in general.

[www.doma.tv](http://www.doma.tv)



# PROJECT SELECTION

## UWAGA INWAZJA!!! (GDANSK)

Inwazja was possibly Poland's first „Streetartist“. In the mid-nineties he launched the first invasion of his drawings in Gdansk. Soon his characters were known in the whole city and not only noticed by the small graffiti scene: Also outsiders, especially kids, loved the alien invaders and their vehicles, which he inserted into the public space. They seemed to conquer every corner of the city: Rooftops and facades as well as public transport and even bubble gum machines.

Uwaga Inwazja!!! – Warning Invasion!!!

## GOGOPLATA (BERLIN)

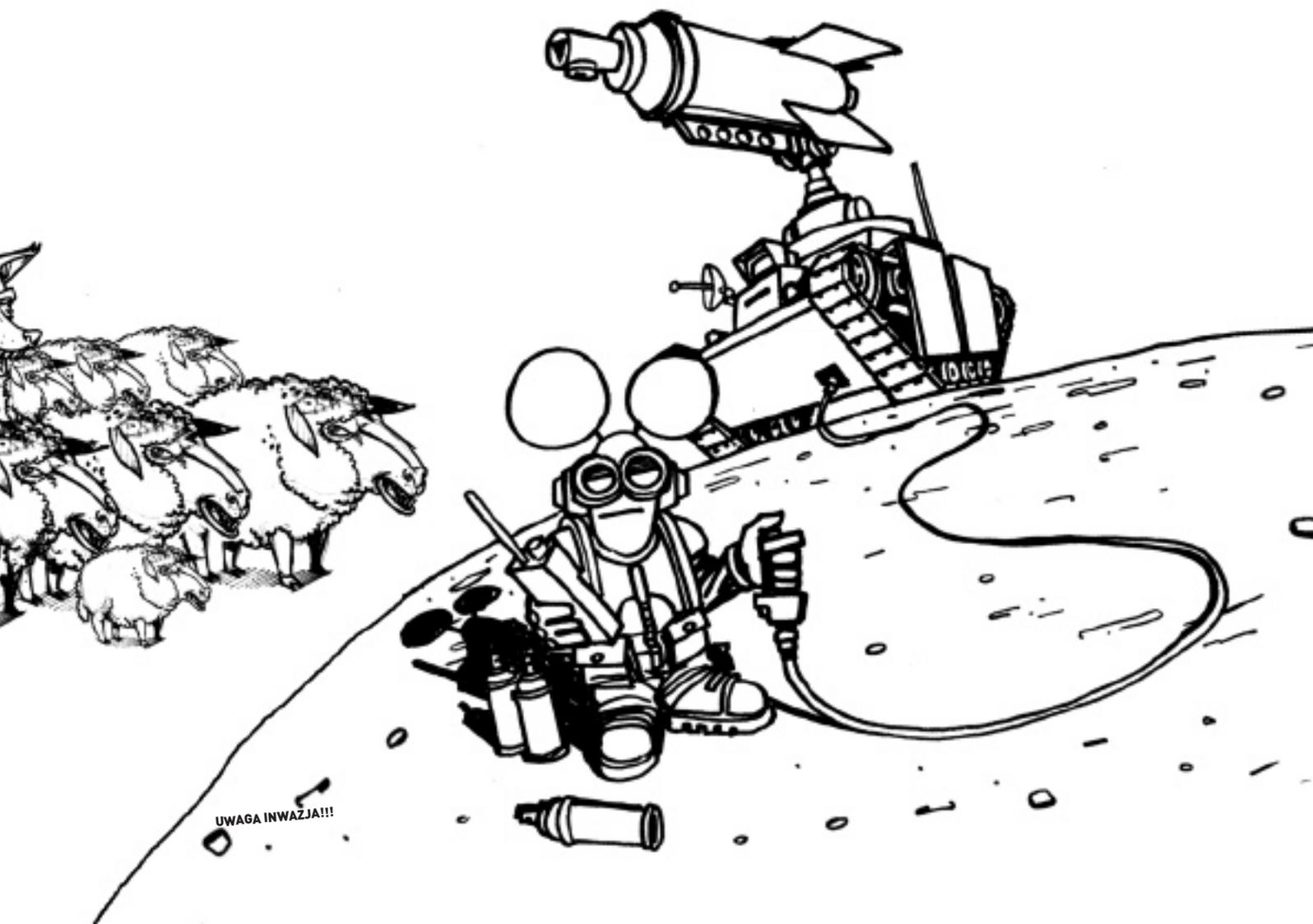
Berlin's Graffiti scene was already familiar with Gogoplata's raving and mischievous cartoon characters when „the passionate artist with the weird style“ became a professional comic-strip artist. But even movie-productions could not tame his fierce creatures.



PROJECT > **SURVIVAL OF THE FITTEST:**  
**THE BATTLE OF PLANET PROZESS**

Survival of the fittest: The battle for space, fame and attention continues bitterly. Humans against machines, animals against technology, city against inhabitants. Inwazja's extraterrestrial invaders face the armed animal forces of Gogoplata. It remains to be seen which allies can be won and who will carry away the spoils of victory.

The destiny of the planet lies in the hands of the visitors. They are welcome to train in the flight-simulator, to join the boot camp and to carry the battle to the public space.

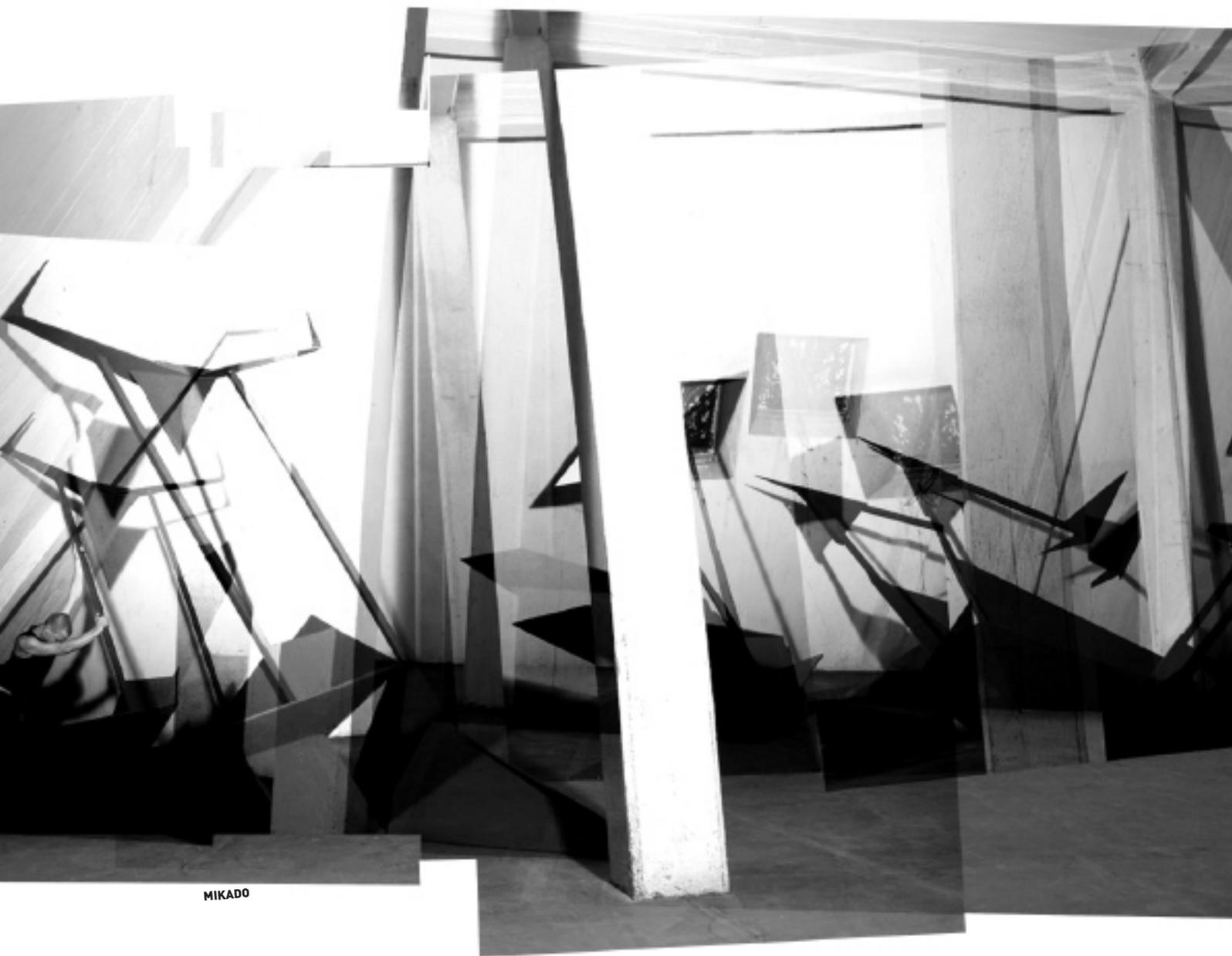


# PROJECT SELECTION

## MIKADO (BERLIN)

MIKADO's work shows how a simple and beautiful thing like a nametag develops to a complex graphical interpretation.

Calligraphy, linear elements, hard shadows, stretched triangles and perspectives transform to graphics and calligraphical landscapes. He abstracts letters from their written origin and uses their basic elements to create new architectural worlds made of letters.



PROJECT > **THE CALLIGRAPHICAL CONSTRUCTION KIT**

The CALLIGRAPHICAL CONSTRUCTION KIT is a white painted exhibition-space, which consists of static and dynamic elements. The design and architecture of the CALLIGRAPHICAL CONSTRUCTION KIT is based on a type especially developed to express a calligraphical and aesthetic mission rather than straight functional aspects of media-design. Using letter blocks of two meters height, its possible to built the alphabet variing in proportion and to construct names, words and calligraphic abstractions.

The visitor is asked to built and to paint its own micro-letter-universe!



# PROJECT SELECTION

## POSITION (BERLIN)

For years Position has taken surfaces and spaces out of the urban environment, for example in Berlin or Madrid, modelled them his own way and released them back into the city.



POSITION

## PROJEKT > POSITION

The exhibition room will become a service center. According to his wishes, the visitor can arrange a façade design and commission it, at the push of a button. Position proofs the availability. Afterwards he processes the order, efficiently and accurately in the whole municipal area. As a matter of course the whole service is 100% free.

During the course of the exhibition you can follow and influence the aesthetic status of this start-up company.



POSITION

# IMPRESSUM

**PROJEKTTRÄGER:  
ARTITUDE E.V.**

IN KOOPERATION MIT BACKJUMPS #3 IM KUNSTRAUM KREUZBERG

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10997 BERLIN-KREUZBERG**

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**M: +49 171 69 38 171 (LUTZ HENKE)**

**E: PLANETPROZESS@URBANGRASSROOTS.NET**

**PROJEKTLEITUNG/VERANTWORTLICH:  
LUTZ HENKE**

VERANSTALTET VON:



GEFÖRDERT DURCH:



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